



Media Coverage Report
Of
The Bengal Chamber
Present
“ New Era in Women Entrepreneurship ”

Print Coverage



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9 city-based women biz heads awarded

Kolkata: Nine women entrepreneurs from various fields were felicitated by the Bengal Chamber of Commerce and Industry (BCCI) on Thursday for being role models.

At the programme, New Era in Women Entrepreneurship, Shashi Panja, state minister of women and child development and social welfare, conferred the award for iconic woman entrepreneur upon Minu Budhia, psychotherapist and founder-director of Caring Minds, ICanFly.

Easy Note Stationery MD Shaleni S Biswas and Mani Group director Sudarshana Gangulee were awarded for being role models in women entrepreneurship. Other awardees in various categories were:



Minu Budhia (L) of Caring Minds, ICanFly, gets BCCI award from state women, child and social welfare minister Shashi Panja

Paulson Hotel & Resorts MD Kamalini Paul, S&B Services director Shreyasee Karmakar, Kriya Infotainment founder and director Arpita Dasgupta, Rina Paul, Chameli Das and Sumi Chatterjee.

"I am amazed to see these women entrepreneurs, who manage business, take financial decisions," Panja said.

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Minu Budhia honoured with iconic woman entrepreneur award

She is a psychotherapist, counsellor, entrepreneur, columnist, TEDx speaker, and a special mom



OUR CORRESPONDENT

To honour Minu Budhia's impressive entrepreneurial journey of overcoming stigma, taboos, roadblocks and for making an indelible positive impact on the fabric of her community, The Bengal Chamber of Commerce and Industry (BCCI) - India's oldest Chamber of Commerce honoured Minu Budhia with the 'Iconic Woman Entrepreneur' award at their 'New Era in Women Entrepreneurship' programme. Yousarabir

Minister-in-Charge Department of Women & Child Development and Social Welfare, Government of West Bengal, Dr. Shashi Panja, graced the occasion as Chief Guest and honoured Budhia.

Psychotherapist, counsellor, entrepreneur, columnist, TEDx speaker, and a special mom, Minu Budhia does many hats today, but her journey has not been a smooth one. An elegant powerhouse whose mantra is 'Imperfectly Perfect' - she is an inspiration to women everywhere.

Minister Dr Shashi Panja extended her deepest congratulations to Minu Budhia on being recognized

Minu Budhia said, "From a small town girl in Tinsukia, Assam who wanted to be a doctor, to where I am today - my life has been a rollercoaster journey. I am lucky that like many challenges, I have received many blessings too. I am blessed to have a supportive family and an extremely dedicated and capable extended family - my colleagues at Caring Minds, iCanFly, Cafe iCanFly and I would like to dedicate this award to them. This award is a symbol of progress and will motivate & inspire my team and I to continue on our path of breaking barriers."

Minister Dr Shashi Panja said, "I extend my deepest congratulations to Minu Budhia on being recognized as 'The Iconic Woman Entrepreneur'. A psychotherapist, counsellor, thought leader and social entrepreneur, Minu has been doing exemplary and much-needed, ground-breaking work in the field of mental healthcare and special needs education. I have seen her institutions. As the Founder-Director of Caring Minds, iCanFly, and Cafe iCanFly she has touched innumerable lives. She is like a friend to me and I have seen her dedication, determination, grit, and passion make an indelible impact on society. A woman of purpose, she is an inspiration for the next-gen of women entrepreneurs."



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**সওয়াল
শশী পাঁজার**

এই সময়: গার্হস্থ্য হিংসা থেকে মানসিক বিপর্যয় — করোনাকালে মহিলারা নানা সমস্যার সম্মুখীন হয়েছেন বলে বৃহস্পতিবার একটি আলোচনাসভায় উল্লেখ করেন রাজ্যের নারী, শিশু ও সমাজকল্যাণ মন্ত্রী শশী পাঁজা। এবং এই সব সমস্যা থেকে মুক্তির জন্য মেয়েদের আর্থিক ভাবে স্বনির্ভর করে তোলাই একমাত্র পথ বলে তাঁর মত। এ দিন বেঙ্গল চেম্বার অফ কমার্সে নারীর কর্মতায়ন শীর্ষক এক আলোচনাসভায় এ কথা বলেন শশী। মেয়েদের কর্মসংস্থান বৃদ্ধিরও আর্জি জানান। অনুষ্ঠানে সুডার ডিরেক্টর শাওন সেনও উপস্থিত ছিলেন।

আজকাল

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বেঙ্গল চেম্বার অফ কমার্স অ্যান্ড ইন্ডাস্ট্রিজের তরফে 'আইকনিক উওম্যান অক্সেপ্ৰেনিওর অ্যাওয়ার্ড' পেলেন নামী সাইকোথেরাপিস্ট তথা কেয়ারিং মাইন্ডস ও ক্যাফে আইক্যানফ্লাই-এর প্রতিষ্ঠাতা-ডিরেক্টর মিনু বৃথিয়া। তাঁর হাতে সেই পুরস্কার তুলে দিচ্ছেন রাজ্যের মহিলা ও শিশু কল্যাণ এবং সামাজিক উন্নয়ন দপ্তরের ভারপ্রাপ্ত মন্ত্রী শশী পাঁজা।

সংবাদ প্রতিদিন

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বেঙ্গল চেম্বার অফ কমার্স অ্যান্ড ইন্ডাস্ট্রির উদ্যোগে বাংলার মহিলা উদ্যোগপতিদের সংবর্ধনা। বৃহস্পতিবার ওই অনুষ্ঠানে উপস্থিত (বান্দিক থেকে) সুদর্শনা গঙ্গোপাধ্যায়, দেব এ মুখোপাধ্যায়, শালিনী এস বিশ্বাস, মঞ্জী শশী পীজা, মিনু ব্রিথিয়া, সুডা-র অ্যাডিশনাল ডিরেক্টর শাওন সেন।



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মিনু বুধিয়াকে বিশেষ সম্মান

৩৬৫ দিন। দ্য বেঙ্গল চেম্বার অফ কমার্স অ্যান্ড ইন্ডাস্ট্রি মিনু বুধিয়াকে আইকনিক ওমান - অস্ট্রেলিয়ার আওয়ার্ড দিয়ে সম্মানিত করল। বিশেষ অতিথি হিসেবে উপস্থিত ছিলেন মন্ত্রী শশী পাণ্ডা সহ অন্যান্যরা। মিনু বুধিয়ার জীবনের কঠিন লড়াই অনেক মহিলায় কাছেই অনুপ্রেরণার কারণ। এই প্রসঙ্গে মিনু বুধিয়া বলেন, অসমের একটি ছোট শহর থেকে শুরু করে হিলাম যাত্রাপথ। একজন চিকিৎসক হতে চেয়েছিলাম। হয়েছি। যদিও, সেই যাত্রাপথ একদমই সহজ ছিল না। এই সম্মান আমার পরিবার এবং সহকর্মীদের সহযোগিতার জন্য উৎসর্গ করলাম। আগামী দিনে এই সম্মান অনেক বেশি অনুপ্রেরণা যোগাবে আমাকে।

দৈনিক যুগশাস্ত্রা

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सन्मार्ग

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आर्थिक विकास में महिला उद्यमियों की अहम भूमिका

बोलीं शशि पंजा

- बंगाल चेंबर ने महिला उद्यमियों को किया सम्मानित

संवाददाता, कोलकाता



महिलाएं घर संभालने के साथ उद्योग व बिजनेस भी संभाल सकती हैं, आर्थिक रूप से कमजोर महिलाओं को सेल्फ हेल्प ग्रुप के जरिये प्रशिक्षण देकर सशक्त किया जा रहा है. राज्य के सूडा (स्टेट अरबन डेवेलपमेंट अथॉरिटी) की ओर से महिलाओं की दक्षता को विकसित कर उनको आत्मनिर्भर बनाया जा रहा है. राज्य सरकार की योजना स्वयंसेवा के जरिये कई महिलाएं आज एक उद्योगपति के रूप में उभर रही हैं. उक्त बातें बंगाल चेंबर ऑफ कॉमर्स एंड इंडस्ट्री की 'द एंटरप्रेन्योर्स कमेटी' व 'पॉवर वुमन सेल' की ओर से आयोजित एक कार्यक्रम में मुख्य अतिथि

के रूप में राज्य की महिला व बाल विकास, और समाज कल्याण विभाग मंत्री डॉ शशि पंजा ने कहीं, 'न्यू एरा इन वुमन एंटरप्रेन्योरशिप: स्ट्रैटेजिक एंड नेक्स्ट जेन बिजनेस रिकल्प इन द न्यू नॉर्मल' विषय पर आयोजित सेमिनार में मंत्री ने कहा कि महिलाएं अपने कल पर राज्य व देश को आगे ले जा रही हैं, यह आर्थिक विकास के लिए अच्छा सकेत है. महिलाओं ने हमेशा किसी भी संकट या चुनौती को प्रबंधित करने और सफलतापूर्वक हल करने में महत्वपूर्ण भूमिका निभायी है. इस कन्क्लेव में कुल

महिला उद्यमियों के उल्लेखनीय काम और योगदान का सम्मान करने के उन्हें अवॉर्ड देकर सम्मानित किया गया. कार्यक्रम में उद्यमी, साइकोथेपिस्ट और काउंसलर (केयरिंग माइंड्स) मौजूद बुधिया को प्रतिष्ठित महिला उद्यमी के रूप में सम्मानित किया गया. श्रीमती बुधिया ने कहा कि कई चुनौतियों का मुकाबला करते हुए उन्होंने सफलता हासिल की. इस सम्मान से अन्य महिला उद्यमियों को भी प्रेरणा मिलेगी. कार्यक्रम में उद्यमी शालिनी एस विश्वास व सुदर्शन गांगुली ने भी महिला उद्यमिता में गैल मॉडल होने के लिए

पुरस्कार प्राप्त किया. इनके अलावा पॉलसन होटल एंड रिमॉर्ट्स प्राइवेट लि की एमडी कर्मलिनो, पॉल, उद्यमी श्रेवसी कर्माकर को नेक्स्ट जेन वुमन एंटरप्रेन्योर के रूप में सम्मानित किया गया. अर्पिता दासगुप्ता, चमेली दास व रीना पॉल को इसी श्रेणी में सम्मानित किया गया.

द बंगाल चेंबर के अध्यक्ष देव ए मुखर्जी ने कहा कि उद्यमिता के माध्यम से महिला सशक्तीकरण को प्रोत्साहित करते हैं, जो लैंगिक समानता को बढ़ावा देता है. कार्यक्रम में राज्य के सूडा की निदेशक शान सेन ने कहा कि विभाग के 70 शहरी आजीविका केंद्र से सशक्तीकरण बढ़ रहा है. 93,732 उम्मीदवारों ने कौशल प्रशिक्षण पूरा कर लिया है. सूक्ष्म उद्यमियों आत्मनिर्भर बनाने के लिए 60.75 करोड़ रुपये का ऋण भी दिया गया है. कई गरीब महिलाएं आज अपना बिजनेस चलाकर परिवार का सहारा बनी हैं.

राजस्थान पत्रिका

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दैनिक विश्वमित्र

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प्रतिष्ठित एवं प्राचीनतम चेम्बर ऑफ कामर्स द बंगाल चेम्बर ऑफ कामर्स एंड इंडस्ट्रीज ने केयरिंग माइंड्स, आई कैन फ्लाय एवं कैफे आई कैन फ्लाय की संस्थापक निदेशक श्रीमती मीनू बुधिया को प्रतिष्ठामूलक 'द आइकोनिक वुमन एंटरप्रेन्योर अवार्ड' से नवाजा है। चित्र में पश्चिम बंगाल की महिला एवं बाल विकास मंत्री डॉ. शशि पांजा श्रीमती बुधिया को अवार्ड प्रदान करते हुए दिखाई पड़ रही हैं।

विश्वमित्र

Online Coverage

Anando Sangbad Live

Always With You

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Link: <http://www.anandosangbadlive.com/the-bengal-chamber-felicitated-women-entrepreneurs/>

The Bengal Chamber Felicitated Women Entrepreneurs



👉 By Special Correspondent

"The Skill Development Committee" and 'Power Women Cell' of "The Entrepreneurs' Committee" of The Bengal Chamber of Commerce and Industry organized their signature programme on women empowerment – "New Era in Women Entrepreneurship:- Strategic and Next Gen Business Skills in the New Normal", on 23rd September 2021 at Williamson Magor Hall, The Bengal Chambers premises to salute, motivate and encourage Women Entrepreneurs who have steered through the pandemic and became ever stronger.



Women have always been instrumental in managing and successfully resolving any crisis or challenge be at home front or business, through their adaptability to new skills and opportunities and empathetic approach to human resources. Although many businesses had been affected adversely during lockdown, many new possibilities of going digital have opened new avenues of new age businesses and employment. In this conclave, we are humbled to honor the remarkable work and contribution of some women entrepreneurs' who have not only handled the pandemic situation successfully but have also been a source of motivation and strength to the community and social ecosystem in general.

Dr. Shashi Panja, Hon'ble Minister-in-Charge, Department of Women & Child Development and Social Welfare, Government of West Bengal graced the program as Chief Guest. Ms. Shaon Sen, WBCS (Executive), Addl. Director, SUDA, Addl. Mission Director NULM Joint Secretary, Department of Urban Development & Municipal Affairs, Government of West Bengal graced the occasion as the Guest of Honour.

Ms. Minu Budhia, Psychotherapist & Counselor, Founder-Director of Caring Minds, ICanFlyy, was felicitated as the Iconic Woman Entrepreneur by Dr. Shashi Panja, Hon'ble Minister-in-Charge, Department of Women & Child Development and Social Welfare, Government of West Bengal on behalf of the Chamber. Ms. Shaleni S Biswas, Managing Director, Easy Note Stationery Pvt. Ltd. and Ms. Sudarshana Gangulee, Director, Mani Group received awards for being Role Models in Women Entrepreneurship.

Ms. Kamalini Paul, Managing Director, Paulson Hotel & Resorts Pvt Ltd, received award for Next Gen Woman Entrepreneur in Hospitality Sector, Ms. Shreyasee Karmakar, Director, S&IB Services Pvt Ltd, was awarded as Next Gen Woman Entrepreneur in Security & Services Sector, Ms. Arpita Dasgupta, Founder and Director, Kriya Infotainment Pvt Ltd, was awarded as Next Gen Woman Entrepreneur in Media and Branding Solution. Ms. Rina Paul, was felicitated for being Next Gen Woman Entrepreneur in Retail Sector and Ms. Chameli Das was honoured as Next Gen Woman Entrepreneur in Textile Sector

Mr. Deb A Mukherjee, President, The Bengal Chamber, said "We recognize and encourage women empowerment through entrepreneurship which leads to gender equality – a goal set by United Nations. As a responsible Chamber we would help with action in this regard to build a better and sustainable future."

At a glance – Achievement of Swayamsiddha since inception

Ø Brought 8,60,864 urban poor Households under the fold of 71000 SHGs

Ø 66,392 of SHGs received Revolving Fund (RF) (Rs.93.58 Crore)

Ø 801929 Members of SHGs received BOT and BOA Training

Ø 70 of City Livelihood Centres are providing services to the residents of 70 ULBs

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Ø Rs.1210 Crore loan disbursed to 31600 SHGs.

Ø Rs. 60.75 Crore Loan disbursed to 5626 individual Micro Entrepreneurs

Ø Rs. 15 Crore Interest subvention released to 37226 SEP beneficiaries

Ø 93732 candidates have completed skill training

Ø 34694 Candidates have been employed through skill training

Ø 38 Shelters for Urban Homeless are functional and 34 are in under construction.

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Ø 1 lakh hawker received a grant @ Rs.2000/- per hawker under Hawker Support Scheme -2020

Initiative to empower Women entrepreneur

Ø Entrepreneur Development training provided to the SHGs and Self-employment beneficiaries .RCETs are the training partner.

Ø Exhibition cum sale of SHG product in all district towns have been planned in upcoming festive season. The State Swayamsiddha Mela 2021 was organized to give a bigger impetus to marketing , sale and booking of their products. Total sale value was Rs. 2,00,20,474.

Ø MOU signed with Amazon and Flipkart for marketing of SHG product on E-Commerce platforms members have been provided training in Retail sector for online sale of marketing and sale on E-Commerce and Social media.

Ø Many ULBs registered SHGs (involved in food and catering business) into Food delivery Application like Swiggy, Zomato after FSSAI licence. Skill training on Food product packaging allocated for these SHGs in 12 ULBs.

Ø Allocation done in 22 ULBs for Women Driving training for 2-Wheeler and 4-Wheeler training. Driving license and Accidental Insurance will be provided to trained women candidates.

Beautician and Tailoring hub will be set up in ULBs where training completed in FY 2020-21 and 2021-22. Training Institute is to set up for the interiors and equipment. Space to be provided by the respective Municipality / Corporation.

Publication: Whats New Life

Date: 23.09.2021

Link: <https://www.whatsnewlife.com/the-bengal-chamber-felicitated-women-entrepreneurs/>

THE BENGAL CHAMBER FELICITATED WOMEN ENTREPRENEURS



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Ms. Kamalini Paul, Managing Director, Paulson Hotel & Resorts Pvt Ltd, received award for Next Gen Woman Entrepreneur in Hospitality Sector. Ms. Shreyasee Karmakar, Director, S&B Services Pvt Ltd, was awarded as Next Gen Woman Entrepreneur in Security & Services Sector. Ms. Arpita Dasgupta, Founder and Director, Kriya Infotainment Pvt Ltd, was awarded as Next Gen Woman Entrepreneur in Media and Branding Solution. Ms. Rina Paul, was felicitated for being Next Gen Woman Entrepreneur in Retail Sector and Ms. Chamelli Das was honoured as Next Gen Woman Entrepreneur in Textile Sector.

Mr. Deb A Mukherjee, President, The Bengal Chamber, said "We recognize and encourage women empowerment through entrepreneurship which leads to gender equality – a goal set by United Nations. As a responsible Chamber we would help with action in this regard to build a better and sustainable future."

At a glance – Achievement of Swayamsiddha since inception

- Ø Brought 8,60,864 urban poor Households under the fold of 71000 SHGs
- Ø 66,392 of SHGs received Revolving Fund (RF) (Rs.93.58 Crore)
- Ø 801929 Members of SHGs received BOT and BOA Training
- Ø 70 of City Livelihood Centres are providing services to the residents of 70 ULBs
- Ø Rs.1210 Crore loan disbursed to 31600 SHGs.
- Ø Rs. 60.75 Crore Loan disbursed to 5626 individual Micro Entrepreneurs
- Ø Rs. 15 Crore Interest subvention released to 37226 SEP beneficiaries
- Ø 93732 candidates have completed skill training
- Ø 34694 Candidates have been employed through skill training
- Ø 38 Shelters for Urban Homeless are functional and 34 are in under construction.
- Ø 1 lakh hawker received a grant @ Rs.2000/- per hawker under Hawker Support Scheme -2020

Initiative to empower Women entrepreneur

- Ø Entrepreneur Development training provided to the SHGs and Self-employment beneficiaries .RCETs are the training partner.
- Ø Exhibition cum sale of SHG product in all district towns have been planned in upcoming festive season. The State Swayamsiddha Mela 2021 was organized to give a bigger impetus to marketing , sale and booking of their products. Total sale value was Rs. 2,00,20,474.
- Ø MOU signed with Amazon and Flipkart for marketing of SHG product on E-Commerce platforms members have been provided training in Retail sector for online sale of marketing and sale on E-Commerce and Social media.
- Ø Many ULBs registered SHGs (involved in food and catering business) into Food delivery Application like Swiggy, Zomato after FSSAI licence. Skill training on Food product packaging allocated for these SHGs in 12 ULBs.
- Ø Allocation done in 22 ULBs for Women Driving training for 2-Wheeler and 4-Wheeler training. Driving license and Accidental Insurance will be provided to trained women candidates.
- Ø Beautician and Tailoring hub will be set up in ULBs where training completed in FY 2020-21 and 2021-22. Training Institute is to set up for the interiors and equipment. Space to be provided by the respective Municipality / Corporation.

Publication: shubhabori

Date: 23.09.2021

Link: <http://shubhabori.co.in/the-bengal-chamber-felicitated-women-entrepreneurs/>

The Bengal Chamber Felicitated Women Entrepreneurs



23.09.2021 Kolkata:- "The Skill Development Committee" and 'Power Women Cell' of "The Entrepreneurs' Committee" of The Bengal Chamber of Commerce and Industry organized their signature programme on women empowerment – "New Era in Women Entrepreneurship:- Strategic and Next Gen Business Skills in the New Normal", on 23rd September 2021 at Williamson Magor Hall, The Bengal Chambers premises to salute, motivate and encourage Women Entrepreneurs who have steered through the pandemic and became ever stronger.

Women have always been instrumental in managing and successfully resolving any crisis or challenge be at home front or business, through their adaptability to new skills and opportunities and empathetic approach to human resources. Although many businesses had been affected adversely during lockdown, many new possibilities of going digital have opened new avenues of new age businesses and employment. In this conclave, we are humbled to honor the remarkable work and contribution of some women entrepreneurs' who have not only handled the pandemic situation successfully but have also been a source of motivation and strength to the community and social ecosystem in general.

Dr. Shashi Panja, Hon'ble Minister-in-Charge, Department of Women & Child Development and Social Welfare, Government of West Bengal graced the program as Chief Guest. Ms. Shaon Sen, WBCS (Executive), Addl. Director, SUDA, Addl. Mission Director NULM Joint Secretary, Department of Urban Development & Municipal Affairs, Government of West Bengal graced the occasion as the Guest of Honour.

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Image (L-R): Sudarshana Gangulee, Deb A. Mukherjee, Shaleni S Biswas, Dr. Shashi Panja Minu Budhia and Shaon Sen

Publication: Kolkata News Today

Date: 23.09.2021

Link: <https://kolkatanewstoday.com/bengla-chamber-felicitation/>

মহিলা উদ্যোগীদের সম্বর্ধনা দিল বেঙ্গল চেম্বার



Image (L-R): Sudarshana Gangulee, Deb A. Mukherjee, Shaleni S Biswas, Dr. Shashi Panja Minu Budhia and Shaon Sen

শুধু হেঁশেলে নয়, বাইরের জগতেও আজ নারীশক্তির জয়জয়কার। বৃহস্পতিবার এক অনুষ্ঠানে বিভিন্ন ক্ষেত্রে সফল মহিলা উদ্যোগীদের সম্মানিত করল বণিক সভা বেঙ্গল চেম্বার অফ কমার্স অ্যান্ড ইন্ডাস্ট্রি।

সফল উদ্যোগীদের হাতে স্মারক তুলে দিয়ে সম্মানিত করেন রাজ্যের শিশু ও নারী কল্যাণ মন্ত্রী শশী পাঁজা।

Iconic Woman Entrepreneur-এর শিরোপা পেয়েছেন মিনু বুধিয়া (Minu Budhia, Psychotherapist & Counselor, Founder-Director of Caring Minds, ICanFlyy)।



Role Models in Women Entrepreneurship খেতাব পেয়েছেন শালিনী এস বিশ্বাস (Shaleni S Biswas,

Managing Director, Easy Note Stationery Pvt. Ltd.) এবং সুদেষ্ণা গাঙ্গুলি (Sudarshana Gangulee, Director, Mani Group)।

হসপিটালিটি সেক্টরে Next Gen Woman Entrepreneur পুরস্কার পেয়েছেন কমলিনী পাল (Kamalini Paul, Managing Director, Paulson Hotel & Resorts Pvt Ltd)।

সুরক্ষা ও পরিষেবা ক্ষেত্রে Next Gen Woman Entrepreneur পুরস্কার পেয়েছেন শ্রেয়সী কর্মকার (Shreyasee Karmakar, Director, S&IB Services Pvt Ltd)

মিডিয়া এবং ব্র্যান্ডিংয়ে Next Gen Woman Entrepreneur খেতাব পেয়েছেন অর্পিতা দাশগুপ্ত (Arpita Dasgupta, Founder and Director, Kriya Infotainment Pvt Ltd)।

রিটেল সেক্টরে রিনা পাল (Rina Paul) এবং টেক্সটাইলে চামেলী দাশ (Chameli Das) Next Gen Woman Entrepreneur শিরোপা পেয়েছেন।

বেঙ্গল চেম্বারের প্রেসিডেন্ট দেব এ মুখার্জি (Deb A Mukherjee) বলেন, “নারীর ক্ষমতায়নকে আমরা সবসময় উৎসাহিত করে এসেছি। নারীর যে কোনও উদ্যোগে বণিক সভা তাঁদের পাশে থাকবে।”



Publication: News Hungama

Date: 24.09.2021

Link: <https://newshungamalive.com/single/dz-bengol-cembar-ob-kmars-ozand-indastri-azojn-krechil-nareer-kshmtazn-bishze-tader-onushthan-krmsuucir>



দ্য বেঙ্গল চেম্বার অব কমার্স অ্যান্ড ইন্ডাস্ট্রি আয়োজন করেছিল নারীর ক্ষমতায়ন বিষয়ে তাদের অনুষ্ঠান কর্মসূচির

নিজস্ব প্রতিবেদন:

২৪শে সেপ্টেম্বর ২০২১ তারিখে উইলিয়ামসন ম্যাগোর হলে দ্য বেঙ্গল চেম্বারস প্রাঙ্গণে মহিলা উদ্যোক্তাদের অভিবাধন অনুপ্রেরণা এবং উৎসাহিত করার জন্য যারা মহামারীর মধ্য দিয়ে এগিয়ে গেছে এবং আরও শক্তিশালী হয়ে উঠেছে।

নতুন দক্ষতা ও সুযোগ এবং মানব সম্পদের প্রতি সহানুভূতিশীল দৃষ্টিভঙ্গির মাধ্যমে নারীরা সব সময়ই সঙ্কট বা চ্যালেঞ্জ মোকাবিলায় এবং সফলভাবে বাড়ির সামনে বা ব্যবসায়ের মোকাবেলায় সহায়ক ভূমিকা পালন করে আসছে।

যদিও লকডাউনের সময় অনেক ব্যবসা বিরূপভাবে প্রভাবিত হয়েছিল, ডিজিটাল হওয়ার অনেক নতুন সম্ভাবনা নতুন যুগের ব্যবসা এবং কর্মসংস্থানের নতুন পথ খুলে দিয়েছে।

নারীদের এসকল অসাধারণ কাজ ও অবদানের অবদানের সম্মান করার জন্য একটি অনুষ্ঠানের আয়োজন করা হয়েছিল।

এই অনুষ্ঠানে উপস্থিত ছিলেন মহিলা ও শিশু উন্নয়ন এবং সমাজকল্যাণ মন্ত্রী শশী পাণ্ডা,

উপস্থিত ছিলেন মিসেস মিনু বৃধিয়া, রানী পাল, চামেলি দাস, মিস্টার দেব এ মুখার্জী সহ বিশিষ্ট ব্যক্তিব রা।





Publication: Saradin Bangla

Date: 23.09.2021

Link: <https://youtu.be/bHNpT-pQWjg>



The Bengal Chamber of Commerce "New Era In Women Entrepreneurship" 2021



Publication: News Bangla

Date: 23.09.2021

Link: <https://youtu.be/fYfPIdoDwZ4>



বেঙ্গল চেম্বার অফ কমার্স এ আয়োজিত এক অনুষ্ঠানে মন্ত্রী শশী পাঁজা। বাবুদার রিপোর্ট, UN বাংলা।





Publication: News Hungama

Date: 25.09.2021

Link: <https://youtu.be/3XXCe0bsfwk>



দ্যবেঙ্গলচেম্বারঅবকমার্স অ্যান্ড ইন্ডাস্ট্রিআয়োজনকরেছিল নারীরক্ষমতায়ন বিষয়েতাদেরঅনুষ্ঠানকর্মসূচির





Publication: Tinsel Talks

Date: 26.09.2021

Link: <https://www.facebook.com/tinseltalksentertainment/videos/141152308231976/?sfnsn=wiwspwa>



The Bengal Chamber felicitated women entrepreneurs

Thank You